



TRANSFORMING HUMANITARIAN MEDICINE

GLOBAL CAMPAIGN REPORT



OUR FUNDRAISING CAMPAIGN : TRANSFORMING HUMANITARIAN MEDICINE

GOAL
10 MILLION
EUROS



TOTAL RAISED
10.3 MILLION
EUROS

3 PRIORITY FUNDS : FINAL DISTRIBUTION OF FUNDS



EMERGENCY
64%



RESEARCH
25%



TRAINING
11%

455 MAJOR DONORS SINCE 2016

	2016	2017	2018	2019	2020	2021
Total raised	€ 650 K	€ 908 K	€ 1 089 K	€ 1 470 K	€ 3 554 K	€ 2 682 K
Cumulated total	€ 650 K	€ 1558 K	€ 2 647 K	€ 4 117 K	€ 7 671 K	€ 10 353 K
% of final goal	6.5 %	16 %	26 %	41 %	77 %	103 %

€ 10 354 162 raised = 103% of our goal



ALIMA'S EVOLUTION SINCE 2016



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YOUR IMPACT

29 Exploratory missions launched thanks to the emergency fund

25 Research projects incubated

18 Employees of ALIMA and partner NGOs obtained an advanced education diploma or certification

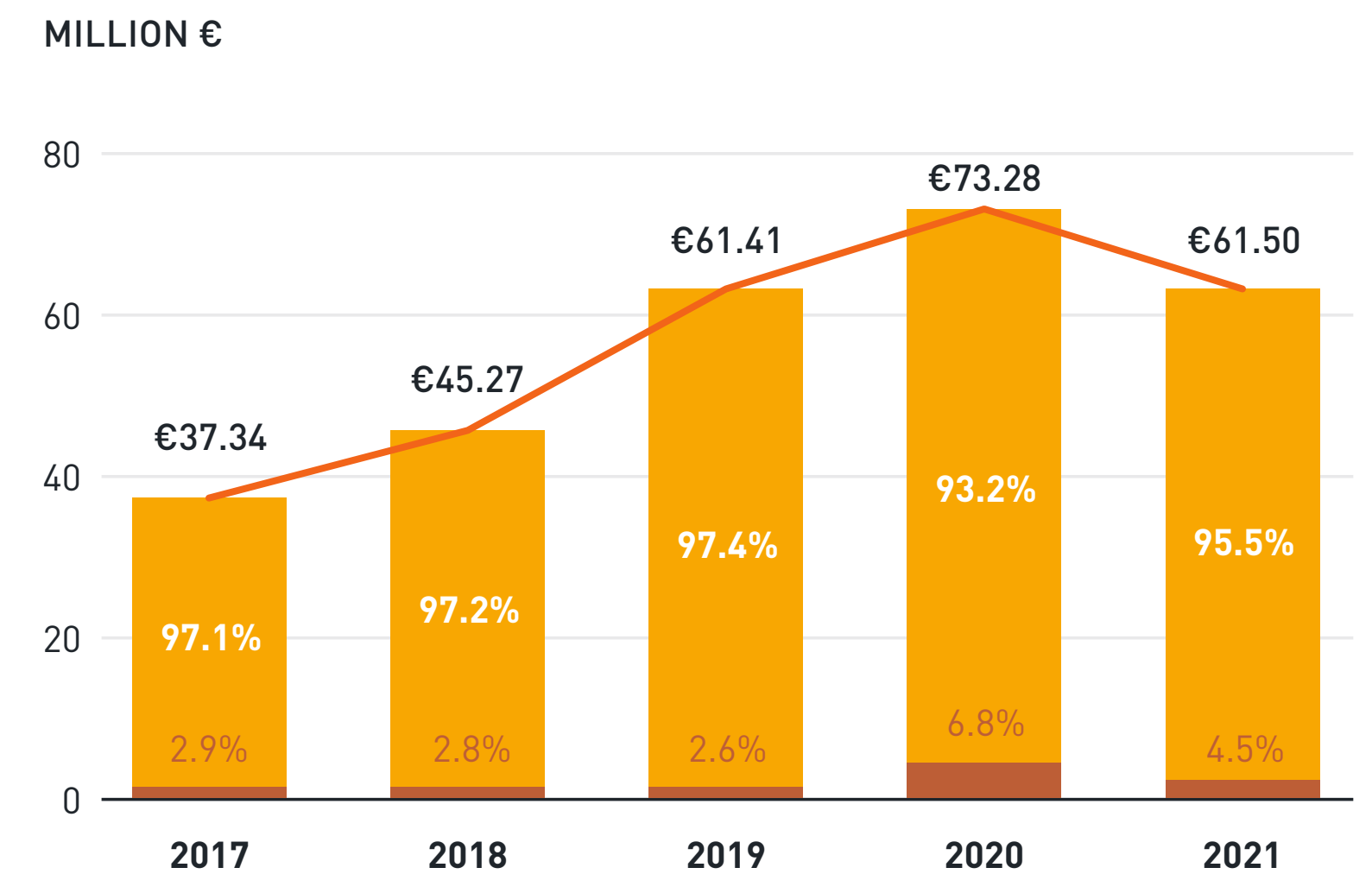
Indicator (Number of)	2016	2017	2018	2019	2020	2021
Exploratory Missions Launched	13	19	14	18	14	30
Emergency Interventions Launched	8	11	3	9	8	15
New Projects Opened	5	5	13	8	5	14
Total number of projects	31	31	42	38	67	55
Research projects incubated	3	5	8	10	5	8
Peer-review publications with ALIMA's contribution	8	4	5	4	4	7
Patients treated	642 486	880 621	1 064 053	1 368 751	1 739 834	1 493 091

EVOLUTION OF FUNDRAISING IN ALIMA'S GLOBAL BUDGET

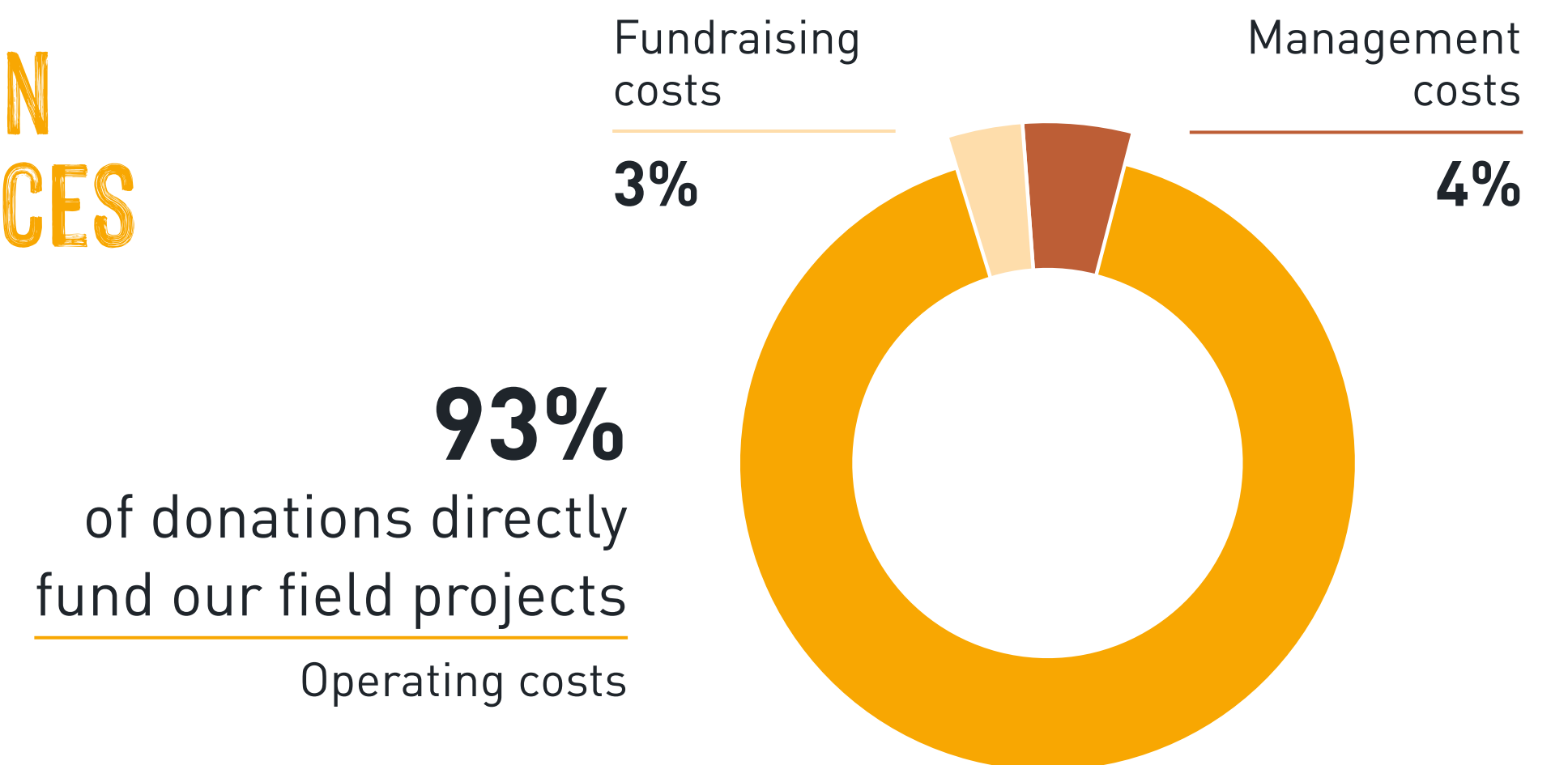


ALIMA'S BUDGET by source

- Annual budget
- Institutionnal donors
- Private donors



BREAKDOWN OF RESOURCES



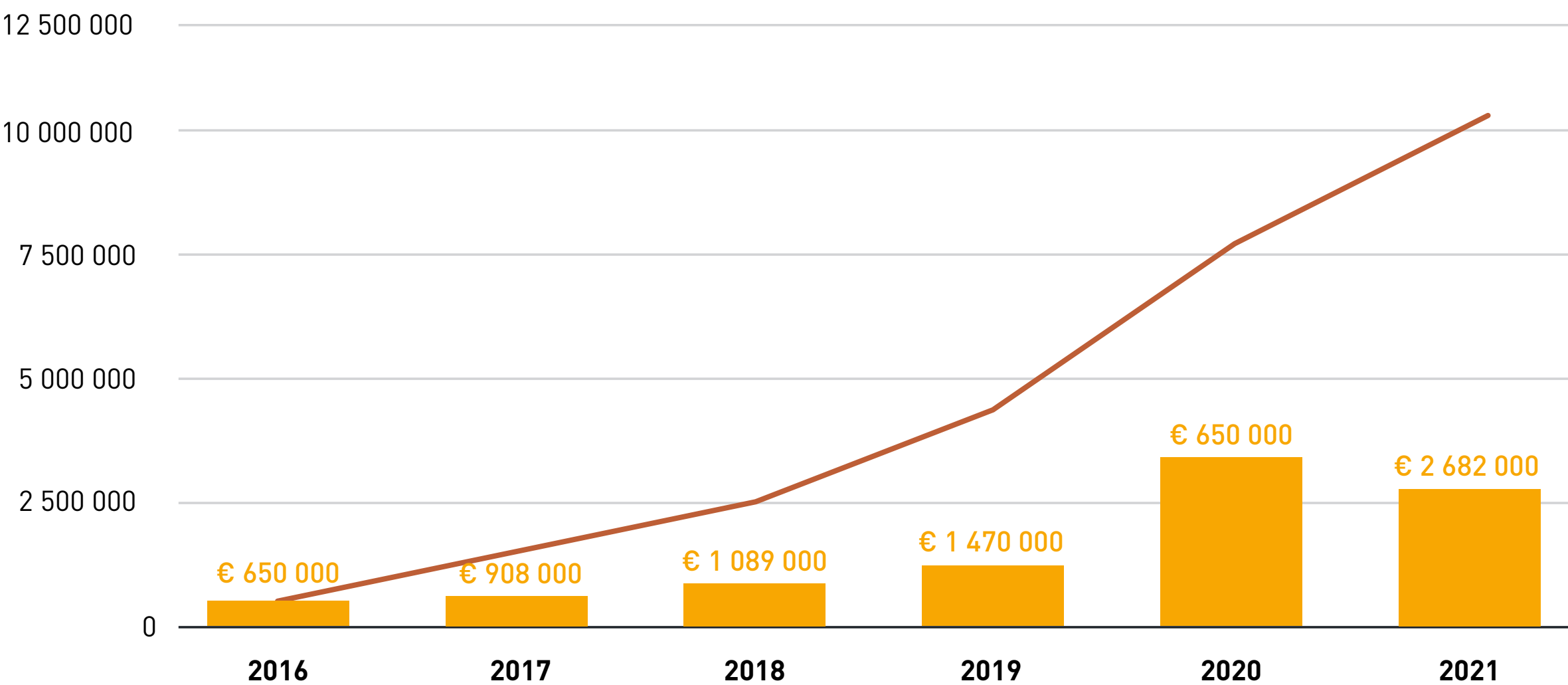


DISTRIBUTION OF TOTAL RAISED by fund

	2016	2017	2018	2019	2020	2021
Emergency response fund	€ 464 K	€ 623 K	€ 649 K	€ 840 K	€ 2 457 K	€ 1 626 K
Research and innovation fund	€ 116 K	€ 201 K	€ 334 K	€ 439 K	€ 753 K	€ 772 K
Humanitarian talents fund	€ 70 K	€ 83 K	€ 106 K	€ 191 K	€ 344 K	€ 284 K
TOTAL BY YEAR	€ 650 K	€ 908 K	€ 1 089 K	€ 1 470 K	€ 3 554 K	€ 2 682 K

FUNDRAISING EVOLUTION over 6 years

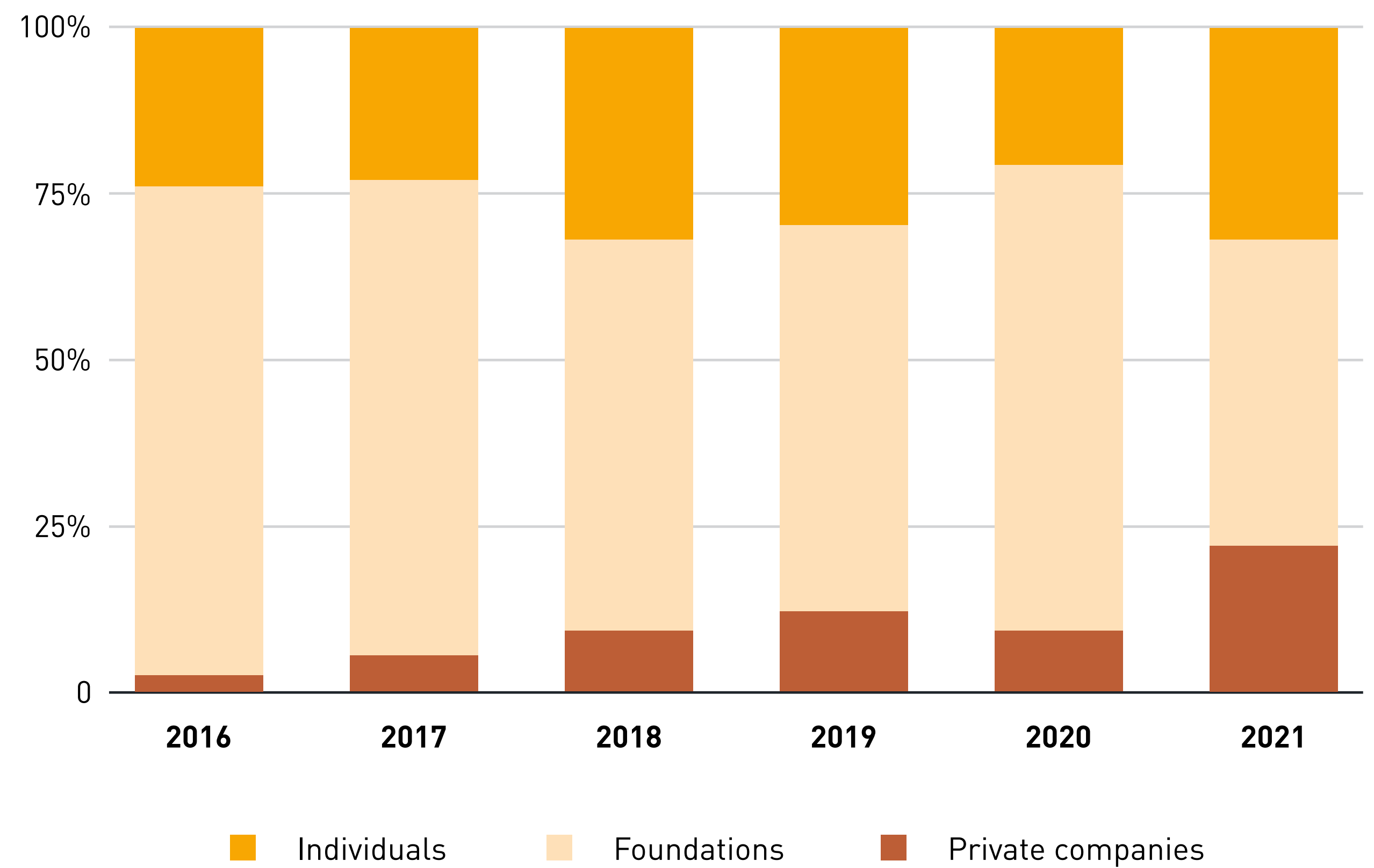
- Cumulated
- Raised by year





DISTRIBUTION OF FUNDS

by source



EMERGENCY RESPONSE FUND

EMERGENCY RESPONSE FUND



TOTAL RAISED 2016-2021

€ 6 658 MILLION

LEVERAGE EFFECT

x 9¹

¹ The leverage effect is calculated as the ratio between the initial investment of the emergency fund (e.g., the first assessment mission) and the funding later obtained from institutional donors.

CHALLENGE

To be able to deploy teams within 48 hours regardless of media attention or interest from institutional donors.

IMPACT

To significantly reduce mortality in humanitarian emergencies and limit the spread of epidemics

	2016	2017	2018	2019	2020	2021
Investment from the emergency fund	€ 464 K	€ 623 K	€ 649 K	€ 840 K	€ 2 457 K	€ 1 626 K
Leverage effect	x 7.4	x 4.9	x 9	x 5	x 12	x 8.6
Raised	€ 3 425 000	€ 3 015 000	€ 5 887 049	€ 4 212 000	€ 29 371 535	€ 13 879 551

2021 EMERGENCY PROJECTS



YOUR DEDICATED CONTACT

Dr. Papys Lame, Head of ALIMA's Medical Service

Projects	Emergency Fund investment	Total raised
Emergency life-saving medical care for people affected by the nutritional crisis in Katsina State (Nigeria)	€ 220 737	€ 1 893 685
Emergency assessment and rapid response to Ebola outbreak in Nzérékoré (Guinea)	€ 122 632	€ 1 744 701
Support of obstetric emergencies for displaced populations in South Kordofan (Sudan)	€ 223 631	€ 1 000 000
Assessment of the humanitarian situation with a focus on health and nutrition needs in Juba and Pibor County (South Sudan)	€ 168 667	0 *
Emergency life-saving medical care for the internally displaced persons and host population affected by the current crisis in Djugu, Ituri (DRC)	€ 337 333	€ 4 071 165
Deployment of Rapid Response Mechanism for COVID-19 outbreaks (Mali, Nigeria, CAR, DRC, Senegal, Sudan)	€ 553 000	€ 5 200 000
TOTAL	€ 1 626 000	€ 13 879 165

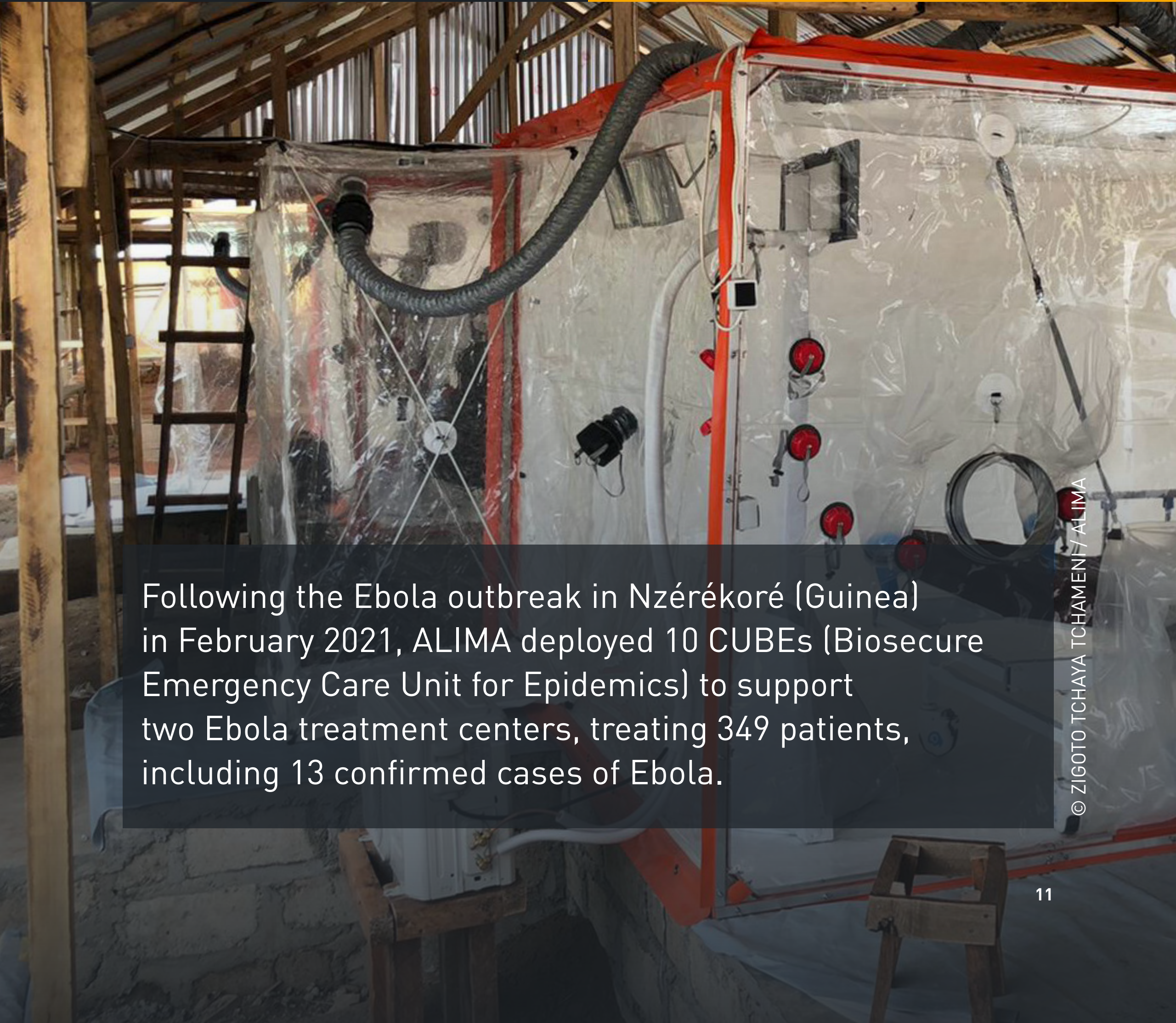
* In South Sudan, ALIMA wasn't able to obtain further funding due to restrict financing.

FOCUS : 2021 EMERGENCY PROJECTS



In order to respond to the various waves of COVID-19 cases in its countries of intervention, ALIMA set up a rapid response mechanism to support the management of serious cases in six different countries. This was later supplemented by ALIMA's expertise in supporting vaccination campaigns.

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Following the Ebola outbreak in Nzérékoré (Guinea) in February 2021, ALIMA deployed 10 CUBEs (Biosecure Emergency Care Unit for Epidemics) to support two Ebola treatment centers, treating 349 patients, including 13 confirmed cases of Ebola.

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RESEARCH AND INNOVATION FUND

RESEARCH AND INNOVATION FUND



TOTAL RAISED 2016-2021

€ 2 596 226

LEVERAGE EFFECT

x 5²

² The leverage effect is calculated as the ratio between the fund’s initial investment and the funding obtained from institutional donors later on to incubate and develop the research project.

CHALLENGE

To bring together researchers and frontline aid workers, leading to more relevant, innovative and sustainable solutions to humanitarian aid.

IMPACT

To finance the initial phase of new research projects

	2016	2017	2018	2019	2020	2021
Investment from the emergency fund	€ 116 K	€ 201 K	€ 334 K	€ 439 K	€ 753 K	€ 773 K
Leverage effect	x 4.8	x 7.2	x 4.8	x 3.9	x 3.4	x 6
Raised	€ 551 330	€ 1 438 376	€ 1 610 701	€ 1 704 552	€ 2 500 580	€ 4 579 503

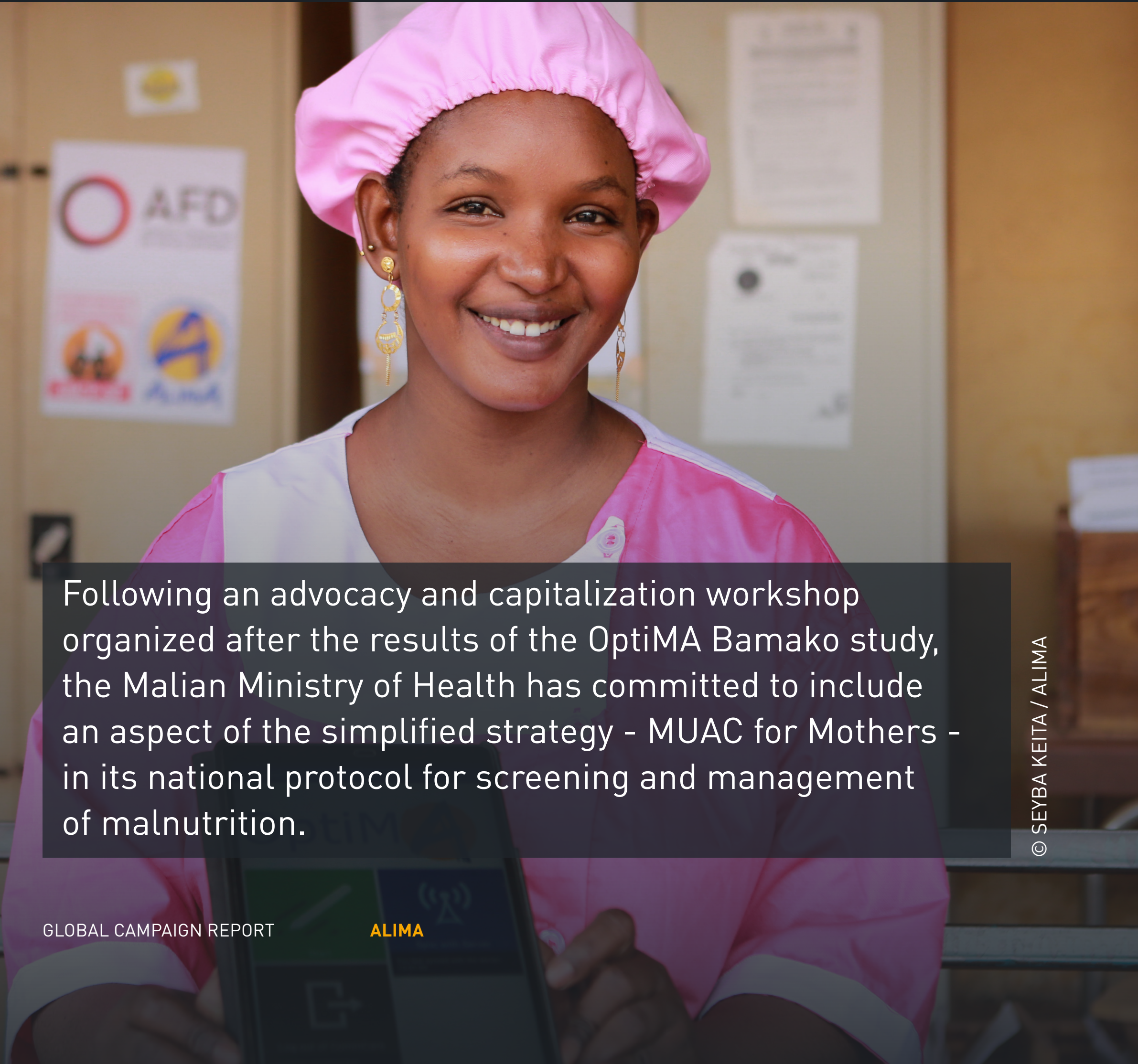
2021 RESEARCH AND INNOVATION PROJECTS



YOUR DEDICATED CONTACT
Dr. Marie Jaspard, Coordinator of the emerging infectious diseases division of CORAL (Clinical and Operational Research Alliance)

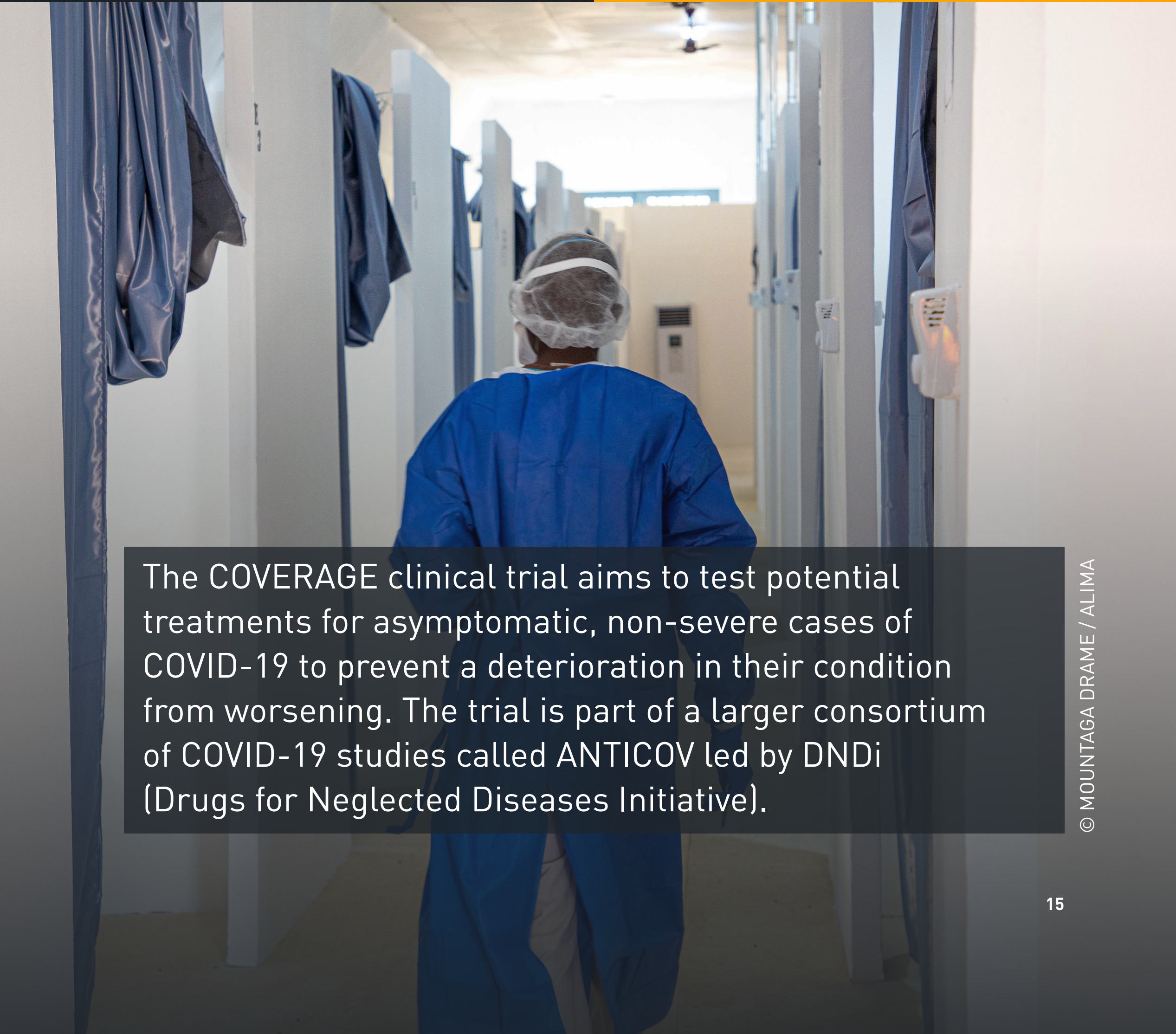
Projects	Research fund investment	Total raised
OptiMA pilot study in Chad implementing the OptiMA protocol in 35 health centers in urban and rural districts to demonstrate its feasibility in different contexts	€ 137 922	€ 2 202 890
OptiMA randomized clinical trial in Niger comparing 2 simplified protocols for the management of malnutrition (OptiMA and COMPAS)	€ 176 525	€ 1 789 000
Capitalization and advocacy workshop linked to the OptiMA Bamako results	€ 25 624	€ 20 000
SAFARI phase II clinical randomized controlled trial testing Favipiravir as an alternate treatment to Lassa fever	€ 134 521	€ 150 000
COVERAGE trial aiming at testing potential treatments for asymptomatic, non-severe cases of COVID-19 to prevent deterioration of their condition	€ 201 515	€ 349 708
Development and deployment of the CUBE Lab, which allows for safer and more efficient testing of highly infectious samples from Ebola infected patients	€ 49 999	€ 30 000
Study under the ALLERT consortium (coordinated by the University of Oxford) to better understand hospitalized hemorrhagic fever cases and improve diagnosis	€ 46 961	€ 37 905
TOTAL	€ 773 067	€ 4 579 503

FOCUS : 2021 RESEARCH AND INNOVATION PROJECTS



Following an advocacy and capitalization workshop organized after the results of the OptiMA Bamako study, the Malian Ministry of Health has committed to include an aspect of the simplified strategy - MUAC for Mothers - in its national protocol for screening and management of malnutrition.

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The COVERAGE clinical trial aims to test potential treatments for asymptomatic, non-severe cases of COVID-19 to prevent a deterioration in their condition from worsening. The trial is part of a larger consortium of COVID-19 studies called ANTICOV led by DNDi (Drugs for Neglected Diseases Initiative).

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HUMANITARIAN TALENTS FUND

HUMANITARIAN TALENTS FUND



TOTAL RAISED 2016-2021

€ 1 072 347

LEVERAGE EFFECT

x 2.5³

³ Regarding the talent fund, it is difficult to evaluate the financial and human impact of the initial investment in training. The leverage effect is calculated by a mark-up index according to the level of training, the degree of skills acquired and the estimated impact on the quality of ALIMA projects.

CHALLENGE

To train and provide a career path for our teams to improve the quality of our programs.

IMPACT

To significantly increase the number of aid workers that receive capacity-building training.

	2016	2017	2018	2019	2020	2021
Talents fund investment	€ 70 K	€ 83 K	€ 106 K	€ 191 K	€ 344 K	€ 284 K
Estimated leverage effect	x2.2	x2.2	x 2.3	x 2.1	x 3	x 2.2
Estimated impact	€ 161 K	€ 190 K	€ 265 K	€ 407 K	€ 1 010 K	€ 624 K

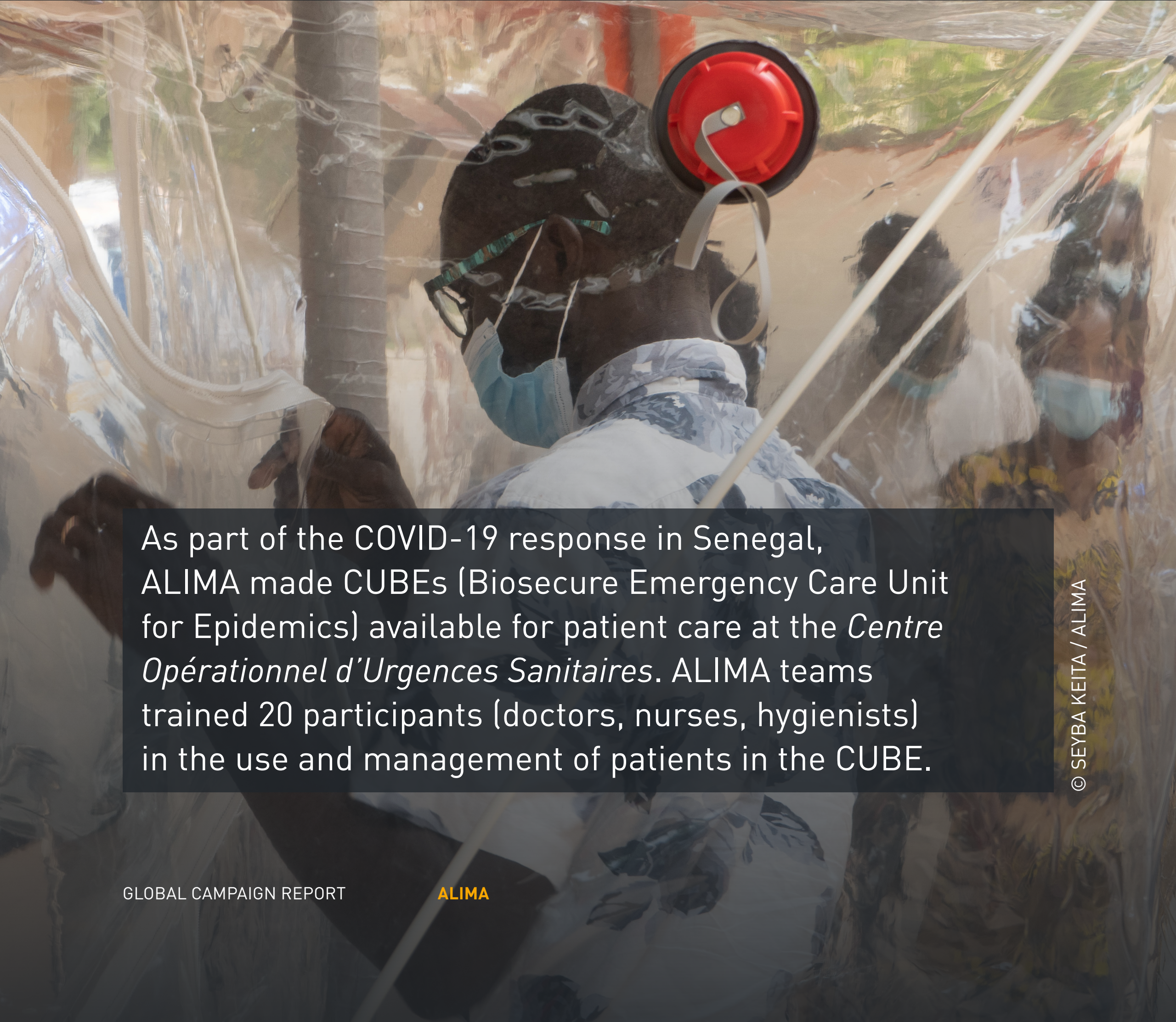
2021 HUMANITARIAN TALENTS FUND PROJECTS



YOUR DEDICATED CONTACT
Marie Loro, Training Officer

Projects	Humanitarian talents fund investment	Estimated impact
Dedicated training weeks on Human Resources, Logistics and Finance for field and headquarters staff	€ 125 636	€ 251 271
Individual International Training Fund enabling ALIMA employees to access training courses leading to a diploma or certificate	€ 29 825	€ 149 126
Medical training week on pediatrics to improve identification of common syndromes and reduce mortality of hospitalized children (Chad)	€ 44 817	€ 134 451
Training on the proper use of the CUBE to 20 health workers during COVID-19 peaks (Senegal)	€ 38 905	€ 116 714
Elaboration of a Graduate Training Program on Viral Hemorrhagic Fevers, arboviruses, and other emerging epidemics in Africa between the Joseph Ki-Zerbo University (Burkina Faso) and Paris Sorbonne Nord University (France)	€ 44 817	€ 224 086
TOTAL	€ 284 000	€ 624 378

FOCUS : 2021 HUMANITARIAN TALENTS FUND PROJECTS



As part of the COVID-19 response in Senegal, ALIMA made CUBEs (Biosecure Emergency Care Unit for Epidemics) available for patient care at the *Centre Opérationnel d'Urgences Sanitaires*. ALIMA teams trained 20 participants (doctors, nurses, hygienists) in the use and management of patients in the CUBE.

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As part of its staff training and professional development policy, in 2021, managers and coordinators at headquarters and from the field were able to benefit from training weeks in human resources, finance and logistics.

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CAMPAIGN HIGHLIGHTS



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LAUNCH OF THE EUROPE COMMITTEE

In November, ALIMA officially launched the first of its three Campaign Committees. The European Committee was launched under the presidency of Tidjane Dème and Serge Morelli at an event held at the Partech offices, one of the campaign supporters, in Paris.

CELEBRATION OF ALIMA'S 10TH ANNIVERSARY

In November, ALIMA celebrated ten years with a fundraising gala event at the Palais de Tokyo in Paris, and a fundraising event at the Salmagundi art club in New York alongside supporters of the “Transforming Humanitarian Medicine” campaign.

YES AFRICAN

ALIMA's first brand awareness campaign, «YES, AFRICAN,» was launched in November 2020 to raise awareness and visibility for ALIMA's unique working model.

2017

2018

2019

2020

2021

LAUNCH OF THE AFRICA COMMITTEE

In October, ALIMA held an event in Dakar to launch the Africa Campaign Committee under the presidency of Tidjane Dème and Madjiguène Sock. The event was part of the triple Dakar-Paris-New York celebration of ALIMA's 10 years of activity.

“TRANSFORMING HUMANITARIAN MEDICINE” CAMPAIGN CLOSING EVENT

On December 7, ALIMA ended its fundraising campaign with an event held simultaneously in Dakar, Paris, and New York. At the fundraising gala, over € 1 million was raised and the goal of € 10 M in fundraising for the campaign was reached.

OUR CAMPAIGN COMMITTEE

CAMPAIGN OFFICE



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NEW YORK

Charlie **KUNZER**
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EUROPE COMMITTEE

Serge **MORELLI**, co-president
Tidjane **Dème**, co-president
Didier **CHERPITEL**
Georges **DESVAUX**
Anne-Marie **IDRAC**

Cathia **LAWSON-HALL**
Olivier **RENAULT**
Sandra **SANCIER-SULTAN**
Hervé **SCHRICKE**
Annick **SCHWEBIG**

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Bernard **YANCOVICH**, Treasurer
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Glenda **HERSH**
Charlie **KUNZER**,
Executive Director of ALIMA USA
Daniel **GWINNELL**
Julie **ROUSSEAU**
Dr. Alon **UNGER**

AFRICA COMMITTEE

Tidjane **DÈME**, co-president
Madjiguène **SOCK**, co-president
Barthélémy **FAYE**

THANK YOU

