

# THE OptiMA STRATEGY: A SOLUTION FOR EMERGENCIES AND CRISES

Acute malnutrition is a public and individual health emergency particularly in areas affected by humanitarian crises. In view of the latest WHO recommendations on access to treatment for children suffering from moderate acute malnutrition (MAM) in such areas, the NGO ALIMA (The Alliance for International Medical Action) is proposing to deploy the OptiMA strategy (Optimizing Malnutrition treatment).

This innovative strategy aims to detect and treat children suffering from acute malnutrition early and efficiently, in order to reduce mortality linked to this scourge. It is based on optimizing human and financial resources, enabling more children to be treated for the same cost.

The OptiMA approach has already been adopted by health districts in Burkina Faso, Mali, Niger, Nigeria and Chad.

# THE OptiMA STRATEGY

# AN INNOVATION TO TREAT MORE CHILDREN AT THE SAME COST

ALIMA has developed the OptiMA approach, which broadens the eligibility criteria for access to treatment for children suffering from moderate acute malnutrition as well as those suffering from severe acute malnutrition, in a single program.

Since 2017, ALIMA has been conducting studies in five countries in West and Central Africa to measure OptiMA's efficiency.

#### THE OptiMA STRATEGY IS BASED ON

- A single anthropometric measurement mid-upper arm circumference (MUAC), at the threshold that defines moderate malnutrition malnutrition (< 125 mm) and oedema for screening, admission and discharge;
- A single treatment ready-to-use therapeutic food (RUTF) the dosage of which is reduced as the child's condition improves;
- Training families to use MUAC bracelets so they can detect early signs of malnutrition in their children

#### **OptiMA in West and Central Africa**





# **OptiMA: A STRATEGY TO SAVE MORE CHILDREN**

#### STANDARD PROTOCOL **OptiMA APPROACH ADVANTAGES** COMMUNITY Screening by Family MUAC: screening by Early detection of community health workers **SCREENING** families themselves acute malnutrition by Families are trained to use MUAC families who go more bracelets for monitoring the quickly to the health nutritional staus of their children. \* This strategy has now been adopted by many technical partners as well as various Identifying acutely MALNUTRITION Treatment in malnourished Treatment in a single program two different programs TREATMENT children is simplified, Severe Acute **Moderate Acute** enabling earlier Acute Malnutrition Malnutrition Malnutrition treatment initiation. Multiple criteria One criteria The work of medical Multiple tools One tool staff is made easier, and there is less for Measurement of MUAC and - Calculation of weight/height z score equipment and human **ADMISSION** checking for oedema Measurement of MUAC and checking for oedema resources. Two different One treatment therapeutic foods The use of RUTF, the **₫** 📮 🛣 most expensive part of Ready-to-use Ready-to-use treating acute malnutherapeutic food supplementary **ADMISSION** (RUTF) food (RUSF) and trition, is optimized. Super Cereal Ready-to-use The quantity given therapeutic food changes as the child (RUTF) recovers The quantity 2 separate given to a child supply chains is based on weight By optimizing resource use, more children suffering from acute **RESULT** malnutrition can access treatment in a more efficient manner.

# IN LINE WITH SEVERAL

# **NEW WHO RECOMMENDATIONS**

OptiMA is already in line with several new recommendations in the new WHO guidelines for preventing and managing acute malnutrition in children (1), including those on reduced dosage of RUTF (B10), prioritizing lipid-based nutritional supplements over fortified flours for treating children with moderate acute malnutrition (B14, B15), especially those at highest risk (B13). Many countries will be implementing new recommendations in the coming years.

# **TWO KEY OptiMA STUDIES**

# THE DEMOCRATIC REPUBLIC OF CONGO: AN INDIVIDUALLY RANDOMIZED CONTROL TRIAL (2019-2020)

### The results of the study show that the OptiMA strategy would enable more children to be treated

The trial was conducted by ALIMA and Inserm, in collaboration with the country's Ministry of Health, from 2019-2020 in the Kamuesha health zone in Kasai, a remote region impacted by years of conflict and characterized by severe food insecurity. The study compares the standard protocol for management of acute malnutrition in the DRC with the OptiMA strategy.

#### The principal conclusions were:



Children suffering from malnutrition who received treatment under Opti-MA were less likely to progress to the severe stage of the disease

With the standard protocol

**16%** 

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OptiMA 5 %



Children who received OptiMA treatment showed greater weight and MUAC gain over 6 months.

## **CHAD: OPTIMA AT-SCALE IN A RURAL DISTRICT**

Since January 2022, the OptiMA strategy has been implemented at-scale in Ngouri District covering:



36 Health centers



In two years (2022 and 2023), the Ministry of Health supported by ALIMA treated



01 With the OptiMA strategy, treatment coverage increased dramatically.

Before **OptiMA** 

16,9%

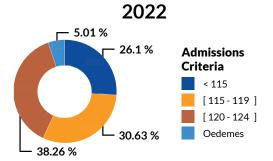
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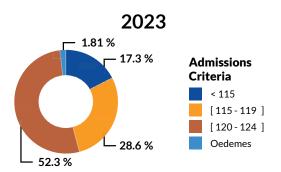
End of **2023** 

52,3%

Every year, the Ministry of Health and ALIMA conduct a population coverage survey to determine the percentage of children suffering from acute malnutrition who are receiving treatment.

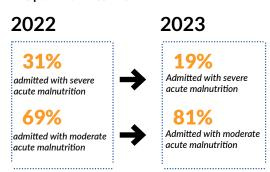
Distribution of inclusions by admission criteria





02 With the OptiMA strategy, more and more children are receiving treatment earlier (MUAC between 115-124 mm), so the number of sachets of RUTF needed per child is decreasing

OptiMA admissions



of the Congo: a non-inferiority, randomised controlled trial. EClinicalMedicine. 2023 Apr;58:101878.

The number of sachets needed per child decreases



Treating malnourished children at an early stage reduces the number of sachets of RUTF needed per child.

## **RECOMMENDATIONS**

#### IN THE SHORT TERM:

- Implement the OptiMA strategy in crisis and emergency contexts, to rapidly expand the management of acute malnutrition in children with a MUAC < 125 mm and/or oedema.
- Intervention strategy to deploy OptiMA (5 to 6 weeks):
  - ♦ Training caregivers and community health workers on the OptiMA strategy;
  - ♦ Securing the supply of nutritional inputs;
  - ♦ Management in health centers.

#### IN THE MEDIUM TERM:

Integrate elements of OptiMA into the upcoming revisions of national protocols and adopt a more adapted acute malnutrition management strategy.

#### **ALIMA**

Teams from ALIMA in 2023 managed 64 projects in 13 countries.



#### **INTERVENTION COUNTRIES**

Burkina Faso, Cameroon, Central African Republic, Chad, Democratic Republic of Congo, Ethiopia, Guinea, Haiti, Mali, Mauritania, Niger, Nigeria, Sudan.



#### PRINCIPAL SECTORS OF INTERVENTION

- Pediatric health and nutrition, including hospitalized care
- Response to outbreaks like Ebola Virus Disease, Lassa Fever, Cholera, Mpox
- Mental health services
- Maternal health care



**ALIMA'S IMPACT IN 2023** 



🍌 2.8 million



257 033

children treated for acute malnutrition



157 393

patients received mental health cconsultations



hospitalisations

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